

New packaging materials reduce costs and environmental impact

Regis Corporation is the beauty industry's global leader in beauty salons, hair restoration centers, cosmetology education and professional hair-care products. They are also leaders in matters of environmental stewardship.

With more than 10,000 salons in North America, their daily product shipments consume a staggering amount of packaging materials. Which is why Regis asked Ernest Packaging Solutions to evaluate their overall packaging processes.

While Ernest's recommendation to change from a polyurethane-based inner cushioning material to a paper-based product will actually yield savings of approximately 30%, as well as improved product protection, there is more. Regis accomplished their most important goal: **transitioning into a completely sustainable packaging alternative.**

Regis Corp. rolling out Epson printers

July 7, 2010 -- Regis Corp., the salon chain parent company of Supercuts, Cost Cutters, Regis Salons and MasterCuts, has selected the newly-released Epson TM-T88V single-station thermal printer for an 8,000-unit rollout to its stores nationwide.

"Selecting Epson's TM-T88V was an environmentally responsible decision," said Oliver Lederer, IT director for store operations, Regis Corp. "The substantial dollars saved on energy costs over the life of the product make this a smart business decision."

The selection of Epson is part of Regis's North American POS refresh project. Epson's TM-T88-series' thermal printer has sold over five million units worldwide to date.